

AMAZON EXPERIENCE

Cesupa Virtual Challenge



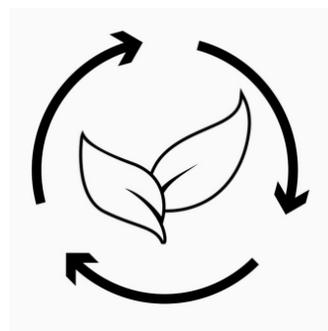
15/10 | 20 - 23h

Challenge Opening Day and Team Division



18/10 | 20 - 23h

Workshop Amazon Region Context
Facilitator: Paulo Reis



19/10 | 20 - 23h

Workshop Forest Economy and Sustainable Business Opportunities in Amazon
Facilitator: Paulo Reis



20/10 | 20 - 23h

Workshop Buyer Persona, Blue Ocean Strategy and Marketing Strategy Canvas
Facilitator: Caio Fanha



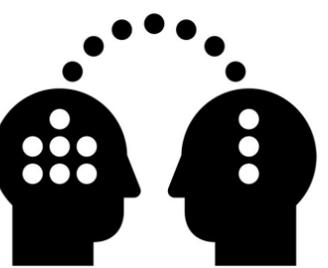
21/10 | 20 - 23h

Workshop International Trade and Exportation Opportunities
Facilitator: Uliana Maia



22/10 | 20 - 23h

Workshop Business Model and Sustainable Sources of Revenue
Facilitator: Victoria Mutran



25 to 28/10 | 20 - 23h

Mentoring Sessions



29/10 | 20 - 23h

ShowTime Moment:
Final Pitch to Investors